

Motivation Letter Guidance

The motivation letter is a key part of your application to study at the American Institute of Applied Sciences in Switzerland and forms a key part of your visa application to study in Switzerland. Below we have provided you with some practical guidance that will help you write your motivation letter.

Practical Guidance

1. Your motivation letter should be between 500 and 1000 words.
2. Address your motivation letter to the American Institute of Applied Sciences in Switzerland.

Specific Guidance

1. Tell us about the degree and specialization you are interested in, and why you want to study this program specifically.
2. Talk about the reasons about why you want to study at AUS.
3. Share your professional goals and explain how this AUS degree will help you achieve them. Then, give us an overview of your academic and work experience, highlighting why these experiences make you an excellent candidate for AUS and the program of interest.
4. If you do not have any work experience, tell us about your involvement in any teams, organizations, volunteer work, projects, or charity work.
5. Explain why you want to come and study in Switzerland.
6. Finally, talk about how you plan to return to your home country after graduation and talk about how your plan to use your knowledge and experience in Switzerland and where you see your career developing.

We hope that you find this guidance helpful in writing your motivation letter. We thoroughly enjoy reading each student's motivation letter and encourage you to write with passion and enthusiasm and genuinely showcase who you are as an individual.